

Other Times-Shamrock Media Properties

METROTIMES

Detroit's Weekly Alternative

Established 1980

www.metrotimes.com



- Weekly Circulation: 105,000
- Cume Readership: 629,100
- Distribution Points: 2000+
- Age: 18-34: 40.4%, 35-44: 27.3%, 45-54: 15.6%
- Gender: Male - 49.8%, Female - 50.2%
- Ethnicity: White - 57.4%, Black - 30.9%, Other - 11.8%
- Income: 35k+ - 69.9%, 75k+ - 33.8%

ORLANDO WEEKLY

Established 1986

www.orlandoweekly.com



- Weekly Circulation: 50,000
- Cume Readership: 245,700
- Distribution Points: 1300+
- Age: 18+: 20%, 18-49: 23%, 25-54: 24%
- Gender: Male - 44%, Female - 56%
- Ethnicity: White - 48%, Hispanic - 25%, Black - 14%
- Income: \$50k: 121,200, \$75k: 77,600, \$100k: 41,300

SAN ANTONIO CURRENT

Established 1986

www.sacurrent.com



- Weekly Circulation: 50,000
- Cume Readership: 303,600
- Distribution Points: 1200+
- Median Age: 38
- Gender: Male - 53%, Female - 46%
- Ethnicity: White - 48%, Hispanic - 25%, Black - 14%
- Average Income: \$67,155



100.7 FM The Bay

www.wzbathebay.com

- Classic Rock Format
- Reaches over 133,730 listeners between the ages of 35-54.
- 8 of 10 Bay listeners own their own home!

National Advertising can be purchased through:

